Research and Analysis: Business Research, Competitive Intelligence, Knowledge Management, and Prospect Research

**Suggested Core:**
- 504 Reference and Information Services
- 530ELE Business Information
- 590AC Applied Business Research
- 590IC Information Consulting

**Suggested Electives:**
- 409 Storytelling
- 453 Systems Analysis and Management
- 503 Use and Users of Information
- 519 Social Science Research in LIS
- 525 Government Information
- 526 Searching Online Information Systems
- 530G Legal Resources
- 590BG Business and Government: Literacy and Practice for the LIS Professional
- 590CM Change Management
- 590IP Information Policy
- 590ISM Information Service Marketing
- 590LL Law Librarianship
- 590MG Project Management
- 590NA Network Analysis
- 590PV Privacy in the Internet Age
- 590SL Special Library Administration
- 590TC Thesaurus Construction

**Experiential Learning:**
- Research information for business decisions in consulting firms
- Research industry standards and regulations for product development
- Research and analyze individuals and organizations for potential donations

**Professional Organizations:**
- American Library Association (ALA) - Business Reference and Services Section
- Society of Competitive Intelligence Professionals (SCIP)
- Special Library Association (SLA) - Division of Knowledge Management
- American Prospect Researchers Association
- KM Chicago

**Sample Job Titles:**
- Prospect Researcher
- Research Analyst
- Business Intelligence Manager
- Competitive Intelligence Analyst